NCKU, IMBA - FEEDBACK, CLASS PRESENTATIONS

THE GROUP YOU ARE *ASSESSING:*	
SUNNY DAY	
YOUR GROUP NAME:	
INSTRUCTOR	

A	B	C	D
Are ideas presented connected with the aim of the presentation?	Are the ideas presented clearly supported with evidence and logical argument?	Is it easy to follow & to understand? (Are the slides clear and easy to follow e.g. use of new pictures, words, graphs)	Overall impression (is it a group presentation etc.?)
40%	30%	20%	10%

5%	5%	5%	5%

Comments (space will expand as you type)
Useful to start with the objectives

We drew inspiration from . . . for our interview guideline

Useful introduction to flow of interview process - qualifying the detail well

Qu - Interviewees - do not follow / tangents
Qu - Excel first few columns - can be used to report your sample
Qu - green boxes - might be sampling (data)
Qu - transcript

The explanation of the interview process and data handling looks sound. I like the way you have been sharing and discussing in the group.
You need to speed up a bit to get into the analysis.

Grade (%) 20%

Abe

- Clear interview guideline mentioned
- the flow of your presentation and idea well organized
- try to incorporate transcribing results before coding

Petch J

- Clear perspective. Solid structure of the interview guidelines
- Clever way of coordination. Everything is well-planned
- Again, numbers of interviews is impressive
- Interesting set of data you have been collecting so far. Wanted to see more of them in the final report
- Your perspective and your preliminary speculation sounds interesting,

Laura

- Real impressed data collection and organizing, literally learned the fine attitude and the analyzing technique from their group
- The classes they defined is in a real clean and clever way.

Kemi

Very detailed and thorough approach to interviews. Clean and clear explanation

I like the 'power distance' mentions, it shows a thoughtful planning process.

Structured and systematic approach in painting the pictures of each interviewee, organizing data very clean. I was curious if a same group of customer (eg: female/Mandarin speaker/etc..) shares anything in common or exhibit any particular pattern. Could also be nice to know.

I think the human interaction part is interesting. It can also happen in other forms of delivery as well, but looking from a pickup point interaction with the staffs, you can also elaborate on that and triangulation with other customers? And how to mitigate that problem maybe.

Overall, a systematic approach and very careful planning. Well done.

Tony

- Your well written interview guideline has given me a good understanding of the interview process and approach to data collection
- Interesting and rich data you've got right there.
- Well organized and the amount of effort put into this prep by your team is benefited by us with the how-to-dos for this. Another sunny day indeed.